

**BENSON & HEDGES BREAKTHROUGH**



ONLY AVAILABLE IN ARIZONA

## DE-NICOTINED MENTHOL

**LESS THAN 0.1 MG NICOTINE  
AND SMOOTH FRESH TASTE**

BENSON & HEDGES DE-NIC® MENTHOL.  
THE RESULT OF A NICOTINE EXTRACTION PROCESS  
THAT REMOVES NICOTINE DIRECTLY  
FROM THE TOBACCO ITSELF, MUCH THE WAY  
CAFFEINE IS NATURALLY REMOVED  
FROM COFFEE BEANS.

WHAT YOU GET IS A SMOKEABLE MENTHOL  
CIGARETTE WITH SMOOTH, FRESH TASTE  
AND LESS THAN 0.1 MG OF NICOTINE.

REGULAR AND MENTHOL, KINGS AND 100'S.

**BENSON & HEDGES  
DE-NIC®**

*De-Nic®*

NICOTINE EXTRACTED FROM THE TOBACCO,  
CREATING A MENTHOL CIGARETTE WITH A SMOOTH  
LIGHT TASTE AND LESS THAN 0.1 MG NICOTINE

**SURGEON GENERAL'S WARNING:** Smoking  
By Pregnant Women May Result in Fetal  
Injury, Premature Birth, And Low Birth Weight.

0 mg "tar," 0.1 mg nicotine av  
per cigarette by FTC method.

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